

The future is under your feet.



 **HappyFeet**
INTERNATIONAL
2022



2022 Catalog

MALIBU pg. 60
Naples HF681



In 2022, it's all about you.

We are so thankful for our family of independent retailers and wholesalers, our customers and contractors that turn to us for the perfect flooring. Because of all of you, we get to do the thing we love the most – design and sell amazing flooring. We're beyond excited to show you what we have in store for 2022.

The Happy Feet product range has never been stronger, more versatile, or more stylish. We're expanding our Made in the USA line, adding another showstopper to our Black Label Collection, and launching a suite of new tools that makes every flooring project easier, simpler, and just plain better.

Thank you for helping us make great floors and have a ton of fun.

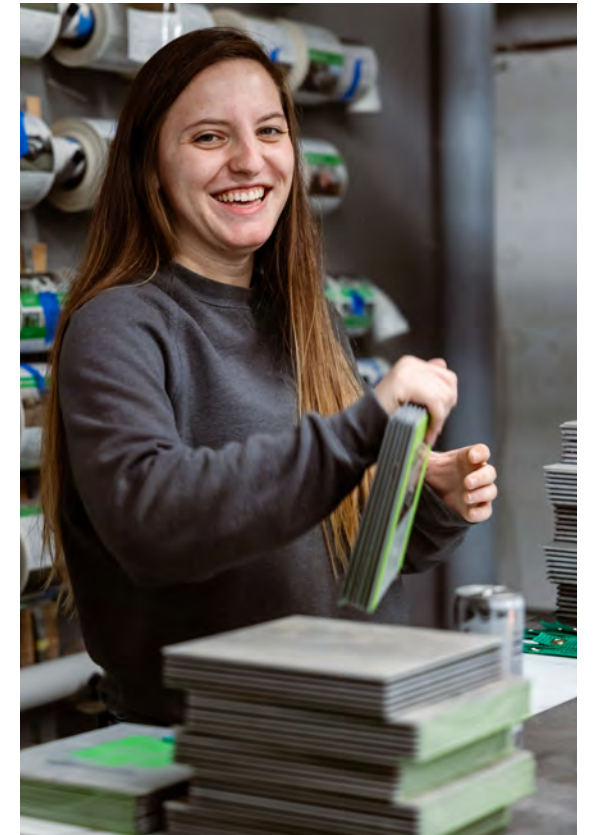




RESCUE pg. 40
Aspen HF1000

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Our Values

We bring them to
life every single day.



Family

We're not just a family business. We're a big, hardworking, happy family that spans the country. Every employee under our roof, every retailer with our product on their racks, and every customer with our LVP under their feet gets the attention we'd give to our own flesh and blood.

"Family is what lights
a fire under us.
It makes us want to
get better every day."

- CJ
COO



Versatility

From weekend upgrades to complex commercial installations, there's not a project out there that Happy Feet can't handle. Our colorways synchronize across lines so you never have to sacrifice style for features, and you'll always find exceptional quality and amazing value engineered into every plank we offer.

"I've been in flooring
for 30 years.
I've never seen a
company that has
so many truly useful
options available to
the dealer."

- Moe
Territory Manager



Inventory

We know that inventory is the lifeblood of our retailers. That's why we constantly find ways to add capacity, streamline our distribution chain, and keep our 29 million square-feet of LVP ready to ship at a moment's notice—98% of our orders ship within 48 hours.

"For the past year, a lot of places fell way behind on inventory.

Not us.

Our warehouses are full. Our docks are rocking."

- Justin

Operations Manager

"Every day, the whole team is looking for anything we can do to give our retailers an advantage."

- Jimmy

Warehouse Manager



Innovation

We keep our company lean and agile so that we can bring the best LVP to the market as quickly and safely as possible. From responsive product development to internal systems upgrades to our hardworking team, we drive the changes that keep our retailers ahead of the curve.





Support

We stand behind our products and help our customers before, during, and after every order. Our amazing Customer Support Team is here to answer questions, track shipments, and do everything they can to make sure retailers and customers are always happy they chose Happy Feet.

"We get to turn frustration into a sigh of relief. I love being part of a team that solves problems and makes customers happy."

- Sarah
Customer Service



 **HappyFeet**
INTERNATIONAL



Expertise

We take pride in knowing how to provide exactly the right product for any project. Our expertise reaches far beyond the planks themselves: we study market trends, we work hand-in-hand with designers and engineers, and—most importantly—we listen to what our retailers tell us their customers want.

"We eat, sleep, and live vinyl plank. *That's it.* We're 100% committed."

- Ladonna
Inside Sales Manager



BLACK LABEL
COLLECTION

MALIBU pg. 60
Sarasota HF680



Features & Benefits

Performance and value for
every kind of customer.

Quality to the core

Innovative materials and superior engineering from the inside out.

We believe in quality through and through—this applies to our business, to our team, to every product we sell. No matter which price/performance tier you choose, you can rest assured that it's made from the best materials using the most innovative engineering available in LVP.



Stabilicor™ Elite

Stabilicor Elite brings a completely new level of stability, comfort, and warmth to luxury vinyl plank flooring. For the first time ever, designers, architects, and style-savvy homeowners can enjoy the look and feel of natural materials with the easy installation and unsurpassed durability of LVP.



Stabilicor™ Plus

Stabilicor Plus planks are known for their extreme durability and capacity to withstand years of use in a broad spectrum of spaces. Their rigid stone polymer composite (SPC) core enhances durability, provides a better feel underfoot, and reduces unwanted flexibility.



Stabilicor™

When compared to traditional vinyl, Stabilicor helps absorb more sound, resulting in a quieter step with a warmer, more comfortable feel underfoot. An engineered wood composite core supplies additional strength and stability, while maintaining some flexibility. These planks are great for use on any flooring level of your design, and the added sound absorption makes them a smart choice for residential use.



100% Virgin Vinyl

The "V" in our "LVP" is completely pure. Not only is this a simple, smart, and practical means of manufacturing luxury vinyl flooring, but also avoiding regrind vinyl in our products gives us superior engineering control over strength, rigidity, flexibility, and durability.





Benefits of every Happy Feet floor

Every product we sell offers the quality and durability customers need.



Kid & Pet Proof

Every plank we sell can stand up to the challenges presented by those active youngsters and our four-legged friends.



Waterproof

Our planks are engineered not to absorb moisture, so they're perfect for spill-prone areas like bathrooms and kitchens.



Antimicrobial

All Happy Feet LVP is treated with proprietary technology that deters the growth of microorganisms that come in contact with its surface.



Durable Wear Layer

To make sure your floors look great for years to come, our products offer UV coatings and a range of durable wear layers to protect against fading, scratches, scuffs, and stains.



FloorScore® Certified

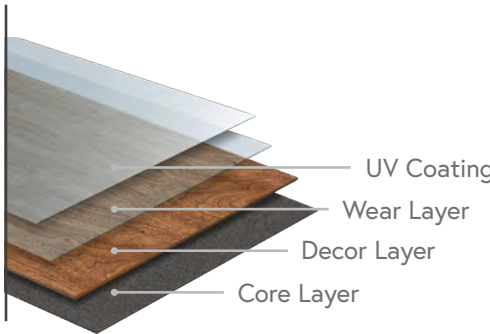
This internationally recognized certification means our floors meet the most stringent standards for indoor air quality.

For residential use, look for an 8-12 mil wear layer. For commercial projects, look for 20 mil or higher.



Scratch & Slip Resistant

Our floors meet national ASTM requirements for scratch and slip-resistance, so they're great for high-traffic commercial or residential spaces.



Learn more about our products at HappyFeetInternational.com/benefits



Unbeatable protection against the toughest marks and stains.

ZeroMark® combines urethane, ceramic nanoparticles, and an additional proprietary synthetic compound. That means you get unprecedented protection against almost any type of stain, mark, or amazing artwork.

Even dried-on permanent marker wipes right off.



Key Advantages

- Makes easy work of the toughest marks and stains
- Perfect for high-traffic residential environments
- Stands up to demanding commercial environments



Additional Advantages

- Antimicrobial
- Anti-slip (R10)
- Improved anti-scratch protection vs. uncoated floors



Products Featuring ZeroMark® Stain Resistance

- Blockbuster Plus (pg. 28)
- Rescue (pg. 40)
- Pinnacle (pg. 62)



RESCUE pg. 40
Sand Mountain HF1004



DYNAMITE pg. 32
Winterhaven HF591



Click Lock

A plank for every project.
A style for every space.

Click Lock Benefits

Learn more about our best selling floors.



Kid Proof

Our click-lock LVP is specially engineered to stand up to the big challenges presented by excited little feet.



Waterproof

Our planks are engineered to not absorb moisture, so they're perfect for spill-prone areas like bathrooms and kitchens.



Antimicrobial

Our click-lock planks are treated with proprietary technology which deters the growth of microorganisms that come in contact with its surface.



Pet Proof

Durable wear layers mean you don't have to worry about accidents that come along with our four-legged friends.



FloorScore® Certified

This internationally-recognized certification means our click-lock floors meet the most stringent standards for indoor air quality.



Scratch & Slip Resistant

Our floors meet national ASTM requirements for scratch and slip-resistance, so they're great for high-traffic commercial or residential spaces.

Learn more about our products at HappyFeetInternational.com/benefits



FREEDOM pg. 50
Madison HFUS30*



Blockbuster Plus

Luxury Vinyl Plank | Click Lock



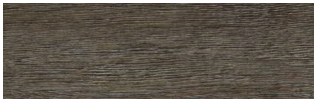
STABILICOR™ PLUS



CLICK LOCK



Hollywood
HF380+



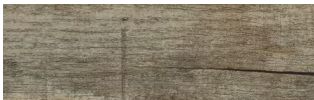
Broadway
HF381+



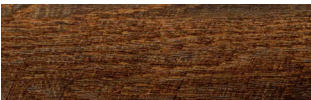
Sundance
HF382+



Tivoli
HF383+



Sandlot
HF384+



Jurassic
HF385+

Specifications

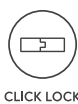
Installation Type	Click Lock / Floating
Construction	Stabilicor™ Plus
Overall Thickness	4.5mm (3.5mm + 1mm EVA Pad)
Wear Layer Thickness	12 mil
Finish	Ceramic Bead + ZeroMark® Stain Resistance
Edge Profile	Square Edge
Locking System	Unilin – Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.64 sq. ft. per box
	70 boxes per pallet / 1,654.80 sq. ft. per pallet
Warranty	15 Year Limited Residential / 5 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Stain Resistant, Scratch & Slip Resistant



HF385+ Jurassic

Built-Rite

Luxury Vinyl Plank | Click Lock



Asheville
HF770



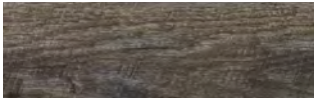
Wilmington
HF772



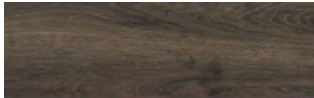
Outer Banks
HF775



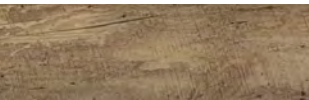
Foxwood
HF776



Sawtooth Grey
HF777



Rolling Oaks
HF778



European Oak
HF779



Highland Ash
HF780



Coastal Oak
HF781



Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer™ Plus
Overall Thickness	6.5mm (5mm + 1.5mm Cork Back)
Wear Layer Thickness	30 mil
Finish	Aluminum Oxide
Edge Profile	Painted Bevel
Locking System	Unipush – Drop / Lock
Measurements	8.98" x 63"
	5 planks per box / 19.63 sq. ft. per box
	60 boxes per pallet / 1,177.80 sq. ft. per pallet
Warranty	Limited Lifetime Residential / 30 Year Limited Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cork, Scratch & Slip Resistant



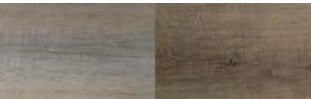
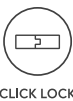
HF779 European Oak



HF593 Cool Slate*

Dynamite NEW

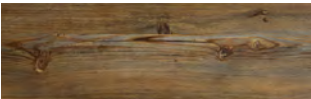
Luxury Vinyl Plank | Click Lock



Sahara*
HF590



Winterhaven
HF591



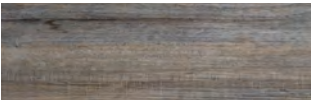
Savannah Pine
HF592



Cool Slate*
HF593



Tundra*
HF594



Montana
HF595



Ponderosa
HF596



Cabin Wood*
HF597

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor™ Plus
Overall Thickness	5mm (4mm + 1mm Green EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Unilin – Angle / Angle
Measurements	7" x 48"
	9 planks per box / 21.27 sq. ft. per box
	70 boxes per pallet / 1,489 sq. ft. per pallet
Warranty	15 Year Limited Residential / 5 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation

Extreme Cork Plus

Luxury Vinyl Plank | Click Lock



Acacia
HF666



Indian Summer
HF667



Sawtooth Grey
HF668



Weathered Pine
HF669



Reclaimed Pine
HF670



Colonial Pecan
HF674



Asheville
HF678

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer™
Overall Thickness	6.5mm (5.5mm + 1mm Cork Back)
Wear Layer Thickness	22 mil
Finish	Aluminum Oxide - AIOX
Edge Profile	Painted Bevel
Locking System	Unipush – Drop / Lock
Measurements	7.126" x 48"
	14 planks per box / 33.28 sq. ft. per box
	45 boxes per pallet / 1,497.60 sq. ft. per pallet
Warranty	Lifetime Limited Residential
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cork, Scratch & Slip Resistant



HF674 Colonial Pecan



HF493 Autumn

Mustang NEW

Luxury Vinyl Plank | Click Lock



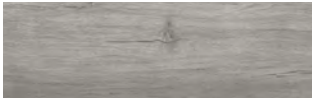
STABILICOR™ PLUS



CLICK LOCK



Sawtooth
HF490



Bronco
HF491



Honey
HF492



Autumn
HF493



Barnwood
HF494

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor™ Plus
Overall Thickness	4.5mm (3.5mm + 1mm EVA Pad)
Wear Layer Thickness	12 mil
Finish	Enhanced UV Polyurethane
Edge Profile	Square Edge
Locking System	Unilin – Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.64 sq. ft. per box
	70 boxes per pallet / 1,654.80 sq. ft. per pallet
Warranty	15 Year Limited Residential / 5 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

Perseverance NEW

Luxury Vinyl Plank | Click Lock



floor
score



STABILICOR™ PLUS



CLICK LOCK



SCAN FOR DETAILS



Snow Cap
HF920



Cedar
HF921



Tundra
HF922



Sand
HF923



Tawny
HF924



Smoke*
HF925



Fossil*
HF926

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor™ Plus
Overall Thickness	6.5mm (5.5mm + 1mm IXPE Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Unilin – Angle / Angle
Measurements	9" x 60"
	5 planks per box / 18.70 sq. ft. per box
	60 boxes per pallet / 1,122 sq. ft. per pallet
Warranty	Lifetime Limited Residential / 15 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation


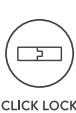




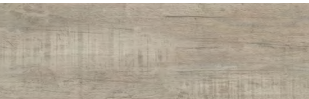
HF922 Tundra



Rescue

Luxury Vinyl Plank | Click Lock

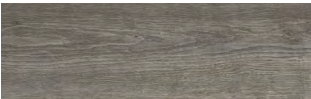




Aspen
HF1000



Whistler
HF1001



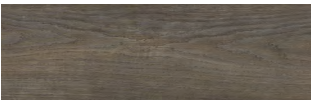
Andes
HF1002



Banff*
HF1003



Sand Mountain
HF1004



Lake Placid
HF1005

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer™ Plus
Overall Thickness	7mm (5.5mm + 1.5mm Green EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead + ZeroMark® Stain Resistance
Edge Profile	Painted Bevel
Locking System	Unilin – Angle / Angle
Measurements	7.2" x 48" 8 planks per box / 19.20 sq. ft. per box 60 boxes per pallet / 1,152 sq. ft. per pallet
Warranty	Lifetime Limited Residential / 15 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Stain Resistant, Scratch & Slip Resistant

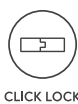
*Multi-Plank / High Shade Variation



HF1003 Banff*

Stone Elegance

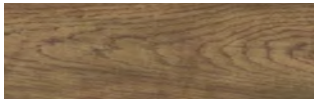
Luxury Vinyl Plank | Click Lock



Kona
HF450



Lava*
HF452



Cocoa
HF453



Colonial Pecan
HF454



Foxwood
HF455



Hollywood
HF456



Asheville
HF457

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer™ Plus
Overall Thickness	6.2mm (4.2mm + 2mm EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	14F – Drop / Lock
Measurements	7.25" x 48"
	12 planks per box / 28.70 sq. ft. per box
	50 boxes per pallet / 1,435 sq. ft. per pallet
Warranty	25 Year Limited Residential / 10 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



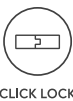
HF450 Kona



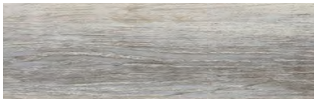
HF401 Sky*

Thrive

Luxury Vinyl Plank | Click Lock



Weathered Pine
HF400



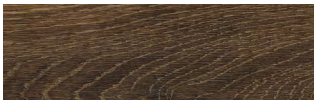
Sky*
HF401



Reclaimed Pine
HF402



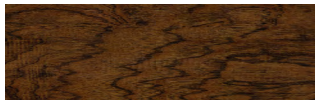
Ice Cube*
HF403



Appalachian Oak
HF404



Natural
HF405



Hickory
HF406



Twister*
HF407

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor™ Plus
Overall Thickness	4.5mm (3.5mm + 1mm EVA Pad)
Wear Layer Thickness	12 mil
Finish	Ceramic Bead
Edge Profile	Square Edge
Locking System	Unilin – Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.64 sq. ft. per box
	70 boxes per pallet / 1,654.80 sq. ft. per pallet
Warranty	15 Year Limited Residential / 5 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



FREEDOM pg. 50
Franklin HFUS33



Made in
the USA

Durable, beautiful LVP
made right here at home.

Made in the USA Benefits

Quality performance in any space, from sea to shining sea.



Star-Spangled Style

With colorways ranging from cool grays to warm browns to stunning high-contrast variants, your room can be as subtle or dramatic as you choose.



Quiet & Comfy

Each plank features a top-of-the-line Stabilicor™ Plus core backed by a plush acoustical cushion, bringing luxurious feel and whisper-quiet steps to every room.



Kid Proof, Pet Proof, Waterproof

Birthday parties? No problem.
Muddy paws? Easy-peasy.
This homegrown LVP can handle any adventures, accidents, spills, and splashes your life can throw at it.

Learn more about our products at HappyFeetInternational.com/benefits



Antimicrobial

Like every product in the Happy Feet lineup, our Made-in-the-USA click-lock planks are treated to deter the growth of microorganisms on the surface.



No More Ocean Freight

Because this LVP is made right here in the States, you'll never have to worry about the delays and volatility that come with ocean freight.



FREEDOM pg. 50
Kennedy HFUS34*



HFUS32 Lincoln

Freedom NEW

Luxury Vinyl Plank | Click Lock

FloorScore Certified

STABILICOR™ PLUS

CLICK LOCK

Madison
HFUS30*

Hoover
HFUS31

Lincoln
HFUS32

Franklin*
HFUS33

Kennedy*
HFUS34

Hamilton*
HFUS35

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor™ Plus
Overall Thickness	5.7mm (4.5mm + 1.2mm XPS Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	14F – Drop / Lock
Measurements	7.7" x 60"
	9 planks per box / 28.84 sq. ft. per box
	55 boxes per pallet / 1,586.20 sq. ft. per pallet
Warranty	25 Year Limited Residential
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



LIBERTY
HFUS74 Lexington



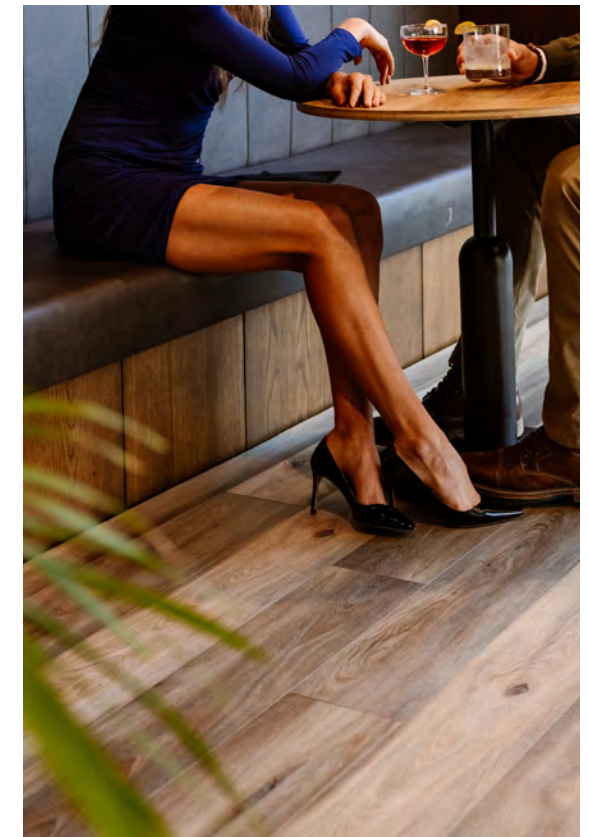
And we're just getting started.

Liberty

Say hello to Liberty,
coming in 2022.



PINNACLE pg. 64
Argyll HF1201*



BLACK LABEL
COLLECTION

Breathtaking style.
Unmatched performance.

Black Label Benefits

The next generation of LVP just keeps getting better.



Zero Transition

Malibu and Manhattan install at precisely the same height for perfectly level transitions between rooms.



Durable Wear Layers

Black Label's enhanced 28 mil wear layers keep your floors free from scratches, stains, scuffs, and dents.



Completely Waterproof

Our planks are engineered to resist moisture, so they're perfect for spill-prone areas like bathrooms and kitchens.



Scratch & Slip Resistant

The Black Label Collection meets stringent ASTM requirements for slip resistance, making them ideal for heavy-traffic areas.



Comfort Underfoot

Additional vinyl layers and advanced acoustic layers in Stabilicor Elite make Black Label planks warm, comfy, and quiet.



FloorScore® Certified

Rigorous testing ensures Black Label products meet the highest standards for indoor air quality.

Learn more about our Black Label Collection at HFIBlackLabel.com

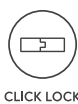


BLACK LABEL
COLLECTION

MANHATTAN pg. 62
Metallic HF691

Malibu

Luxury Vinyl Plank | Click Lock



Sarasota
HF680



Naples
HF681



Hampton
HF682



Laguna
HF683



Santa Cruz
HF684



Capri
HF685



Alaska
HF686

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer™ Elite
Overall Thickness	6.5mm (5.5mm + 1mm IXPE Pad)
Wear Layer Thickness	28 mil
Finish	Ceramic Bead / EIR Embossing
Edge Profile	Painted Bevel
Locking System	Unilin – Angle / Angle
Measurements	9" x 60"
	5 planks per box / 18.70 sq. ft. per box
	56 boxes per pallet / 1,047.20 sq. ft. per pallet
Warranty	Lifetime Limited Residential / 30 Year Limited Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant



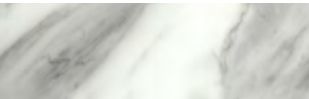
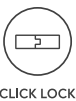
BLACK LABEL
COLLECTION

HF685 Capri

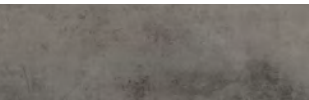


Manhattan

Luxury Vinyl Plank | Click Lock



Marble
HF690



Metallic
HF691



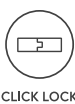
Damask
HF692

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor™ Elite
Overall Thickness	6.5mm (5.5mm + 1mm IXPE Pad)
Wear Layer Thickness	28 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Unilin – Angle / Angle
Measurements	9" x 36"
	8 planks per box / 18.38 sq. ft. per box
	56 boxes per pallet / 1,029.28 sq. ft. per pallet
Warranty	Lifetime Limited Residential / 30 Year Limited Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Scratch & Slip Resistant

BLACK LABEL
COLLECTION

HF692 Damask



Manchester*
HF1200



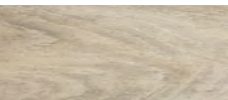
Argyll*
HF1201



Norfolk
HF1202



Queensberry
HF1203



Normandy
HF1204



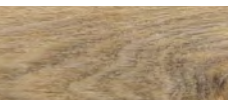
Sussex
HF1205



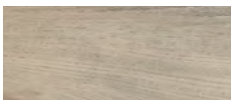
Westminster
HF1206



Cornwall
HF1207



Edinburgh
HF1208



Devonshire
HF1209



York
HF1211



Cambridge
HF1212

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer™
Overall Thickness	11.5mm (9.5mm + 2mm Green EVA Cushion)
Wear Layer Thickness	28 mil
Finish	Aluminum Oxide + EIR Embossing + ZeroMark® Stain Resistance
Edge Profile	Painted Bevel
Locking System	Unilin – Unipush
Measurements	7" x 60"
	7 planks per box / 20.70 sq. ft. per box
	55 boxes per pallet / 1,138.50 sq. ft. per pallet
Warranty	Lifetime Limited Residential
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Attached Acoustical Cushion, Stain Resistant, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



ZeroMark®
STAIN RESISTANCE

BLACK LABEL
COLLECTION

HF1208 Edinburgh



QUICK FIT pg. 70
Moonlight HF755



Loose Lay

Lightning-fast installations
with amazing fit and finish.

Loose Lay Benefits

Phenomenal flooring has never been faster.

Beautiful new floors as easy as 1-2-3.

Our Loose lay LVP offers professional results in no time flat.

1

Prepare your base.

Make sure your install surface is clean, dry, smooth, and level.

2

Lay your planks.

Start in one corner, lay one plank at a time, trim with a utility knife.

3

Enjoy your floors!

Double-check your fit, easily adjust any plank, and that's it!

Read the full install guide and explore loose lay flooring at HappyFeetInternational.com/loose-lay



TITAN pg. 72
Glacier HF639



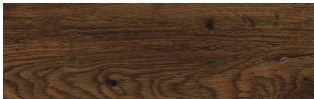
HF750 Midnight

Quick Fit

Luxury Vinyl Plank | Loose Lay



Midnight
HF750



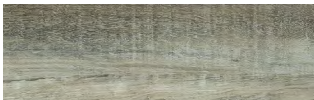
Caramel
HF751



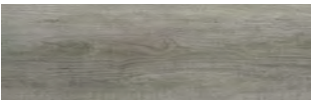
Foxwood
HF752



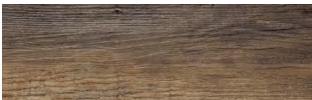
Sawtooth Grey
HF753



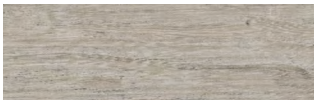
Ashwood
HF754



Moonlight
HF755



Chestnut
HF756



Beachwood
HF757



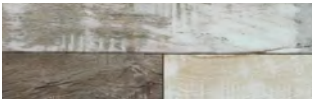
Honeycomb
HF758

Specifications

Installation Type	Loose Lay / Glue Down
Construction	100% Virgin Vinyl / Fiberglass Layer
Overall Thickness	5mm
Wear Layer Thickness	22 mil
Finish	Ceramic Bead
Edge Profile	Micro Bevel
Adhesive	HF9200 Spray Adhesive, HF9100 Transitional Adhesive, or HF9300 All-In-One Adhesive
Measurements	9" x 48"
	8 planks per box / 24 sq. ft. per box
	60 boxes per pallet / 1,440 sq. ft. per pallet
Warranty	Lifetime Limited Residential / 15 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Scratch & Slip Resistant

Titan

Luxury Vinyl Plank | Loose Lay



Cowhide*
HF636



Ashwood
HF637



Sedona
HF638



Glacier
HF639



Treehouse
HF643



Sunset
HF644

Specifications

Installation Type	Loose Lay / Glue Down
Construction	100% Virgin Vinyl / Fiberglass Layer
Overall Thickness	4.5mm
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Square Edge
Adhesive	HF9200 Spray Adhesive, HF9100 Transitional Adhesive, or HF9300 All-In-One Adhesive
Measurements	7" x 48"
	11 planks per box / 25.72 sq. ft. per box
	60 boxes per pallet / 1,543.20 sq. ft. per pallet
Warranty	25 Year Limited Residential / 10 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



HF644 Sunset



IRONMAN pg. 80
Indian Summer HF307



Glue Down

Jawdropping value
and style for miles.

Glue Down Benefits

Attractive floor. Attractive price.

The perfect choice for large-scale projects with tight budgets.

Our glue down LVP provides the reliable performance commercial contractors need at a price point that fits any project.



Antimicrobial

Our proprietary finishes deter the growth of microorganisms that contact your floors, keeping your space safe.



Awesome Style

This flooring is anything but boring. We offer an amazing array of beautiful color choices suitable for dorms, offices, and everything in between.



100% Virgin Vinyl

Our glue-down floors are pure vinyl, no regrinds. With the proper installation, you can rest assured it's going to look great and last for years.





HF486 Grey Ice

Ambitious NEW

Luxury Vinyl Plank | Glue Down



floor
score

SCS Certified




100% VIRGIN VINYL




GLUE DOWN



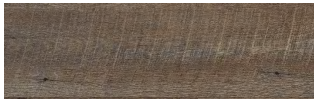
SCAN FOR DETAILS



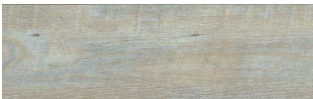
Cowhide*
HF480




Ashwood
HF481




Sedona
HF482




Glacier
HF483



Treehouse
HF484



Sunset
HF485



Grey Ice
HF486

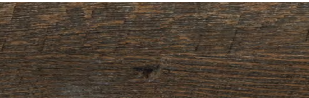
Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2mm
Wear Layer Thickness	12 mil
Finish	Enhanced UV Polyurethane
Edge Profile	Square Edge
Adhesive	HF9100 Transitional Adhesive or HF9300 All-In-One Adhesive
Measurements	7" x 48"
	22 planks per box / 51.39 sq. ft. per box
	60 boxes per pallet / 3,083.40 sq. ft. per pallet
Warranty	15 Year Limited Residential / 2 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation

Ironman

Luxury Vinyl Plank | Glue Down



Indian Summer
HF307



Grey Fox
HF311



Castle Grey
HF315



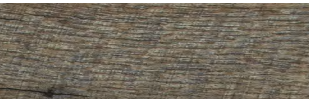
Sky*
HF316



Appalachian Oak
HF317



European Oak
HF318



Sawtooth Grey
HF332

Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	3mm
Wear Layer Thickness	22 mil
Finish	Ceramic Bead
Edge Profile	Micro Bevel
Adhesive	HF9100 Transitional Adhesive or HF9300 All-In-One Adhesive
Measurements	6.3" x 48"
	16 planks per box / 33.89 sq. ft. per box
	60 boxes per pallet / 2,033.40 sq. ft. per pallet
Warranty	Lifetime Limited Residential / 15 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



HF318 European Oak



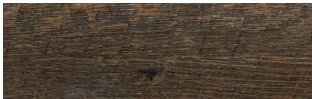
HF202 Sawtooth Grey

Marathon II

Luxury Vinyl Plank | Glue Down



Sawtooth Grey
HF202



Indian Summer
HF213



Grey Fox
HF214



Colonial Pecan
HF221

Specifications

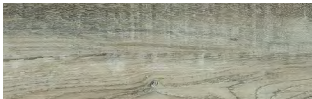
Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2mm
Wear Layer Thickness	10 mil
Finish	Ceramic Bead
Edge Profile	Square Edge
Adhesive	HF9100 Transitional Adhesive or HF9300 All-In-One Adhesive
Measurements	6.3" x 48"
	20 planks per box / 42.36 sq. ft. per box
	66 boxes per pallet / 2,795.76 sq. ft. per pallet
Warranty	10 Year Limited Residential / 2 Year Limited Light Commercial
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Scratch & Slip Resistant

Tenacious

Luxury Vinyl Plank | Glue Down



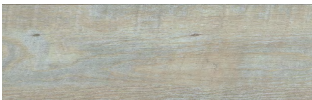
Cowhide*
HF280



Ashwood
HF281



Sedona
HF282



Glacier
HF283



Treehouse
HF284



Sunset
HF285



Grey Ice
HF286

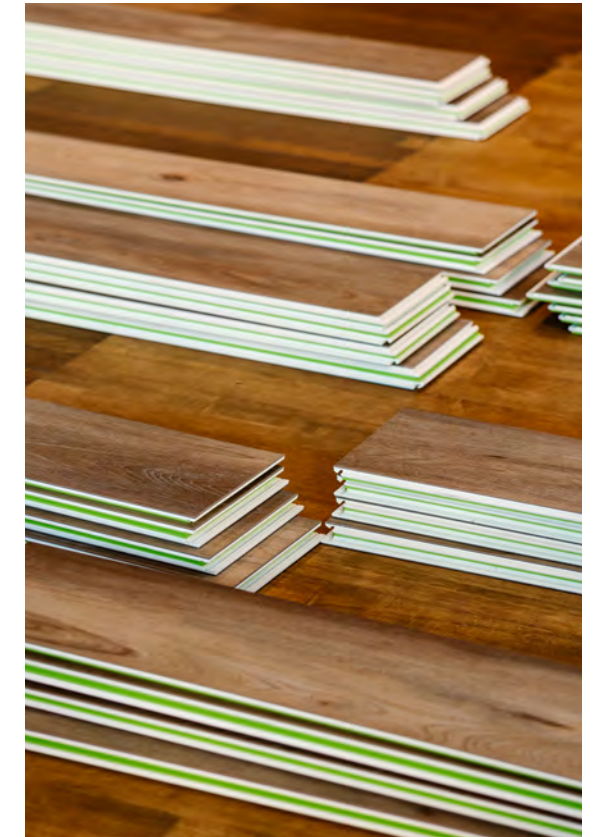
Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2mm
Wear Layer Thickness	8 mil
Finish	Enhanced UV Polyurethane
Edge Profile	Square Edge
Adhesive	HF9100 Transitional Adhesive or HF9300 All-In-One Adhesive
Measurements	7" x 48"
	22 planks per box / 51.39 sq. ft. per box
	60 boxes per pallet / 3,083.40 sq. ft. per pallet
Warranty	10 Year Limited Residential
Additional Benefits	Kid Proof, Pet Proof, Waterproof, Antimicrobial, Scratch & Slip Resistant

*Multi-Plank / High Shade Variation



HF284 Treehouse



Installation Supplies

It's not a great floor
until it's under your feet.

Adhesives

Lay it down and keep it down.



HF9100 Transitional Adhesive

With its aggressive, waterproof bond, our hard-set transitional adhesive is pressure-sensitive and performs beyond expectations. HF9100 withstands situations with severe moisture and alkalinity, and easily handles the pressure of heavy rolling loads.

- Permanent water-resistant bond
- Immediate access for light traffic
- Elastomeric bond
- Plasticizer migration resistance
- High moisture tolerance



HF9200 LVP & LVT Spray Adhesive

Our non-toxic spray adhesive dries quickly with instant shear strength. By reducing installation time, HF9200 allows for immediate traffic and weight bearing loads without any plank movement or displacement.

- Uses 80% less adhesive
- Approximate 15-minute dry time
- High moisture and pH resistance
- Non-toxic, 0.0g/mL VOC
- Immediate traffic access
- Easy water cleanup

HF9300 All-In-One Moisture Vapor Barrier Adhesive

Faster and more install-friendly than its 2-part alternative, our HF9300 1-part adhesive forms an unlimited-moisture vapor barrier. It's a safe, reliable way to keep your floor and subfloor dry and protected.

- 1-step installation
- No moisture or pH testing required
- Self-leveling, elastomeric membrane
- 6-hour cure time
- Permanent waterproof bond
- Sound control (IIC, STC)



Underlayment & Primer

Keep it quiet, comfy, and dry from day one.

Happy Step™ Underlayment

Meet the perfect underlayment option for your LVP. Happy Step's high-density synthetic rubber construction smooths out minor floor irregularities, reduces unwanted acoustics, and works great over in-floor heating systems.

- Easy installation
- Sound reduction
- Smooths irregularities
- Great with in-floor heating
- Hypoallergenic & CRI Green Label Plus® certified
- Inhibits mold and mildew with Guardian™ antimicrobial solutions



HF525Z Moisture Vapor Barrier Primer

Our HF525Z Primer provides a simple way to protect your flooring installation. It's engineered to fight moisture and serves as an encapsulator, making it uniquely adaptable to fluctuating moisture levels in different environments.

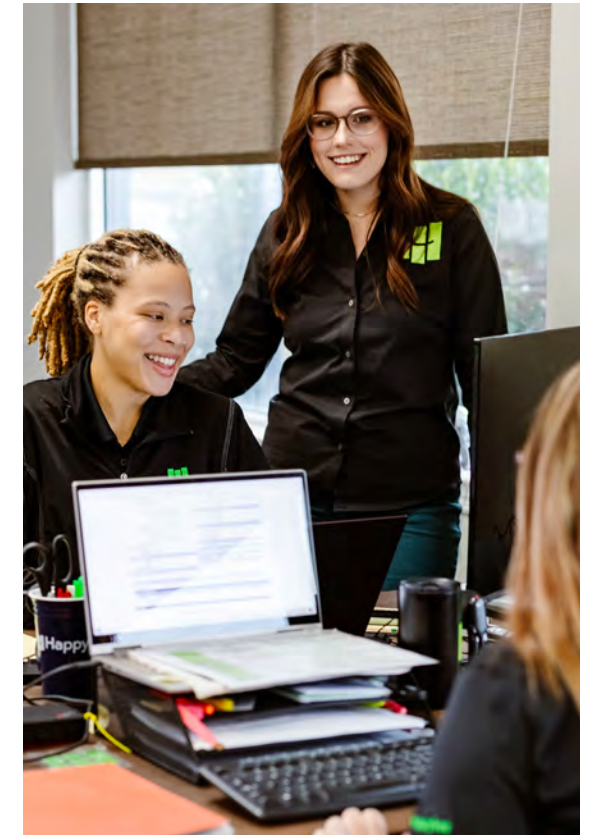
- Up to 95% moisture protection
- Encapsulates cutback residue
- Primes porous substrates
- Detackifies existing adhesive residue
- Protects flooring from alkali attack
- 1-part installation

Please Note: Your Happy Feet flooring will provide years of carefree use with proper maintenance. For more product information, guides, and support materials, please refer to the Resources section of our website at HappyFeetInternational.com/resources.

Trim & Moldings - Coming 2022

Finish your project in style.





Dealer Support

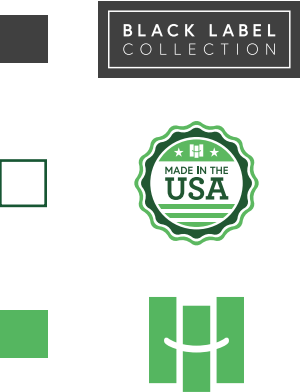
We've got your back.

Dealer's Sample Displays

Showcase Happy Feet floors in your retail space.



Product Availability Key



Architect Folders

- Bring samples with you wherever you go with our simple, sleek, and easy-to-carry architect folders



FlexChoice Display

- Saves space and holds 40 color panel boards
- Rescue, Extreme Cork Plus, Quick Fit, Stone Elegance included



81" tall / 62" wide / 22" deep

14-Slot Display

- Up to 14 18" x 24" hand boards
- Easy to rearrange and showcase styles
- Space efficient



50" tall / 18" wide / 34" deep

Pinhole Display

- Holds 12 full-length planks
- Easy to rearrange and showcase styles
- Convenient sales brochure holder at base



78" tall / 23" wide / 22" deep

12-Slot Staggered Display

- Holds 12 18" x 30" color panel boards



66" tall / 24" wide / 30.375" deep

Tower Display

- Holds 15 18" x 30" color panel boards



70.5" tall / 20.75" wide / 28.5" deep

Banners

- Single-sided vinyl banner with grommets



2' tall / 6' wide

Strap Sets



- Completely customizable
- Available in 6", 7", and 9" square sizes
- Black Label Collection available in 9" only



A-Frame Display



- Fits 27" x 44" samples
- Middle shelf holds marketing materials



56" tall / 28" wide / 27" deep

Large Black Label 12-Slot Display



- Up to 12 color panel boards
- Large: Fits 27" x 44" samples
- Small: Fits 18" x 30" samples



68" tall / 43" wide / 34" deep

Hand Boards



- Available for every product line
- All colorways and specs on each board
- Real product samples of each plank



24" tall / 18" wide



Problems solved. Smiles included.

Help on demand from the best Customer Team in the business.



Nationwide Reach

We have reps stationed across the country and a full inside sales team, all with territory-specific knowledge of trends and dynamics in your market.



Inventory

With more than 29 million square-feet of ready-to-ship LVP in our inventory, you can concentrate on growing your business.



Powerful Market Presence

Our multichannel marketing plan raises awareness and preference for Happy Feet products.



In-House Customer Team

When you or your customers have questions, you'll get quick answers from our friendly, hardworking team of experts.



Private Label Opportunities

We can create Private Label partnerships that let you offer our world-class products with your own branding and packaging.

Cutting-Edge Sales Technology NEW

Promoboxx*

- Easily share Happy Feet content on your social accounts
- Automate posting to save time
- Drive awareness and generate leads!

*Check with your sales rep for specific qualifications.

Customer Portal

- Easily check inventory and pricing online
- Place orders and check order status
- Spend more time selling!

Visualizelt

- View any collection or colorway in your space
- Easy access from product pages at the Happy Feet website
- Help your customers and close more sales!



Let's win together.

Become one of our 2,000+ retailers.

Become a Happy Feet dealer.

Do you love selling great LVP that makes customers happy?

So do we, and we'd love to have you as a Happy Feet Dealer.

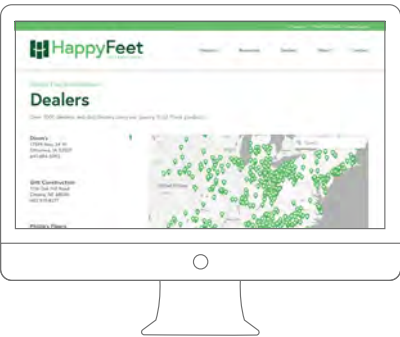
Call 706-937-2500 or email info@happyfeetint.com and your local sales representative will be in touch quick enough to make you smile.



Contact

Happy Feet International
529 Rollins Industrial Blvd
Ringgold, GA 30736
706-937-2500

Learn more about our nationwide network of retailers & wholesalers by visiting HappyFeetInternational.com/dealers.



One Last Thing: While we've done our best to display accurate colors throughout this catalog, please visit our website to find a retailer near you for the very best look at our products.



HappyFeet

INTERNATIONAL

529 Rollins Industrial Blvd
Ringgold, GA 30736
706-937-2500

HappyFeetInternational.com



THRIVE pg. 44
Ice Cube HF403