

RISE® SIDING AND TRIM

PROTECTING
A HOME
SHOULDN'T
HARM THE
PLANET.



PRESERVE. PERFORM. PROTECT.

risebuildingproducts.com

WHERE THE WORLD IS NOW:

5B

More than **5 billion** pounds of carpet goes to landfills every year.

1.4B

More than **1.4 billion** tons of iron ore tailing wastes are generated annually worldwide.

LARGEST CONTRIBUTOR

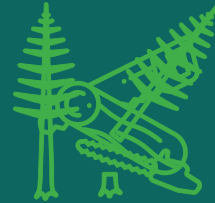
PVC is the **largest contributor** to the world's burden of dioxin, one of the most dangerous known man-made carcinogens.

Source: Statista.com and EPA.gov

PRESERVE



RISE is part of the circular economy. Its products come from 90-plus% recycled materials and is re-purposed synthetic fibers and polymer waste, such as discarded carpeting and rugs, that would otherwise go to landfills. RISE helps preserve natural resources because it's products:



reduce the need to cut trees for wood-based siding.



avoid the mining needed to support fiber cement products.



shrink the amount of chemical refining for PVC siding and trim manufacturing.



RISE TRIM

featuring RISE Technology 

RISE exterior synthetic fiber trim is:

- ready to be finished in any color to complement different home styles and RISE siding.
- available in smooth or wood-grain finishes.

RISE TRIM

Nominal Sizes

4/4" x 4" x 13' 4"	5/4" x 4" x 13' 4"
4/4" x 6" x 13' 4"	5/4" x 6" x 13' 4"
4/4" x 8" x 13' 4"	5/4" x 8" x 13' 4"
4/4" x 10" x 13' 4"	5/4" x 10" x 13' 4"
4/4" x 12" x 13' 4"	5/4" x 12" x 13' 4"

*Product availability varies by region.
Please contact your building materials provider for details.*

PERFORMANCE

Developed by the research team at RISE Composite Technologies, RISE synthetic fiber products are created using a patented manufacturing process that compresses post-consumer and post-industrial synthetic fiber and polymer waste into dense and durable wood-replacement products.

RISE siding & trim:

- outperform other products, but mimic wood's simplicity and flexibility.
- resist freeze/thaw damage, cracks, and rot with prolonged ground contact.
- can be cut, screwed, nailed and painted.

RISE SIDING

featuring RISE Technology 

RISE exterior synthetic fiber siding is:

- ready to be finished in any color to complement different home styles.
- available in smooth or wood-grain finishes.
- the only exterior siding product available in a 13' 4" length and in 20', for minimal seams and less jobsite waste.
- available in board and batten.

RISE SIDING

Nominal Sizes

		Reveal	
3/8"	5.25"	4"	13' 4"
3/8"	8.25"	7"	13' 4"
3/8"	5.25"	4"	20'
3/8"	8.25"	7"	20'

PROTECTION

Homeowners have an investment to protect when they build a house and builders have a reputation to protect when they choose materials to build a house. RISE siding & trim meet both expectations.

- They withstand the toughest climates, from areas with salty spray or heavy precipitation.
- They tolerate extreme heat and severe cold.
- They support their protection power with 15/30-year warranties.

PERFORMANCE COMPARISON

	PVC	OSB	Fiber Cement	Wood	RISE
Protective Barrier (2-sided)					X
Minimal Expansion/Contraction			X	X	X
Look/Feel of Wood		X			X
Ground Contact	X				X
Impact Resistance	X	X	X		X
Low Job Site Waste	X	X		X	X
Moisture Resistance	X				X
Paint Adhesion	X				X
Positive Environmental Impact					X
Stiffness		X	X	X	
Ease of Workability	X	X		X	X



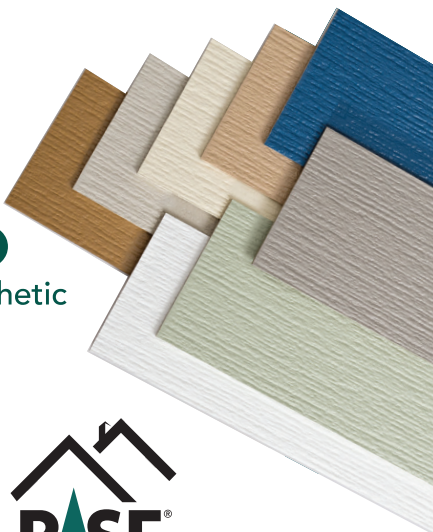
CHOOSE RISE.

It performs and protects, but most importantly, it preserves.

Why wouldn't you select siding that **doesn't harm the world?**

94%

Recycled Synthetic
Fibers



risebuildingproducts.com

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MADE IN USA